



**PRESS RELEASE**

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**AMG Opens Regional Office in Muscat**

**The booming Omani capital is the political and economic centre of the country and its Geographic location is ideal for servicing the growing markets in the Middle East**

**September 15 2008:** AMG Systems Ltd. announces that their Middle East Regional office has opened in the Omani capital Muscat. The office will service the entire region where AMG is seeing growing demand for its unique CCTV transmission solutions.

Founder and MD of AMG Systems Dr. Alan Hayes says, "AMG has experienced significant growth in the number of projects we're involved with in the Middle East over the past couple of years. Our new office in Oman is testament to our strong commitment to provide top level support and service to our local clients and partners".

The new office will be headed by International Sales Manager Simon O'Neill. Simon has long standing experience in the Middle East market, having lived in UAE, Egypt and Syria over a 7 year period and travelling internationally for 14 years.

Simon O'Neill comments, "It was a strategic decision to place the regional office in Muscat. The Omani Government was particularly supportive in encouraging foreign companies to establish their regional office in Muscat as an alternative to other common destinations across the GCC. The difference I have seen in Oman is that there is a kind of partnership between our company and the government whereby they have been supporting us to introduce our skills and technology and we have the opportunity to transfer our knowledge and best practise experience to the community. This is somewhat different to other countries that offer free zone facilities but have little or no interest in whether you can achieve your commercial objectives. This is testament to the team at Knowledge Oasis Muscat who carefully select companies based on their selective criteria".

**Contact details for the new Middle East office:**

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**About OMAN**

Oman - officially the Sultanate of Oman – borders Saudi Arabia, UAE and Yemen. With 2,092 km of coastline to the Gulf of Massirah, Oman also occupies the Musadem peninsula, strategically placed at the Strait of Hormuz into the Arabian Gulf. The country has large oil and gas reserves and more than 90% of the country's crude-oil production is undertaken by Petroleum Development of Oman (PDO) where the government holds a 60% interest. Since 1998, Oman has made active plans to diversify its economy and is placing a greater emphasis on other areas of industry. With the seventh 5 year plan under the VISION 2020 plan the Government of Oman has created an attractive investment climate. In particular the strategy for the industrial sector aims to develop the IT and telecommunications industries. The program is further designed to support Omani companies so they can develop their technological potential through collaboration with foreign based investing companies.

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**About AMG Systems**

AMG Systems Ltd is a world leading provider of video and communication transmission solutions designed for CCTV surveillance operations in the transportation and security sectors. AMG is a global supplier which differentiates itself significantly from other manufacturers by offering benefits such as drop and insert technology, and dual optical redundancy and manageability within an uncompressed transmission system. As a result AMG solutions have been successfully implemented in many high profile projects throughout the world. Projects include supplying the transmission system for the UK's NRTS project, using the innovative Guardian-Lite™ 3700 system. AMG also provided the transmission system for the security and surveillance of the Museum of Islamic Art in Doha, Qatar. In addition to this, AMG have completed projects for Airports, Rail, Ports, Industrial and commercial sites, sports and leisure facilities, Town and City centres, Military, Universities and hospitals. More information can be found on [www.amgsystems.com](http://www.amgsystems.com)